

**BASIS OF PROFESSIONAL TRAINING OF FUTURE SPECIALISTS IN THE
DIGITALIZATION OF THE ECONOMY AND PSYCHOLOGICAL FACTORS**

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Annotation: *The results of the research aimed at studying the basis and psychological factors of professional training of future specialists in the conditions of digitalization of the economy, the relationship between entrepreneurial tendencies and entrepreneurial motivation directions with parents, the interest in entrepreneurship of each of the children brought up in the family of entrepreneurs, and the socio-psychological characteristics of the formation of business abilities have been analyzed.*

Key words: *digitization of the economy, social, economic factors, family business, professional education, component, e-textbook, intellectual system*

In the conditions of digitization of the economy, it is considered to be one of the main issues of reforms in our society, to implement deep structural changes in the economy in a short time, to ensure the growth of the population's income, to strengthen the effective foreign trade and investment processes, to develop family business, private entrepreneurship, and farming, and to strengthen the activities of this system. introduction, education of personal qualities that enable this activity, formation of a new economic mindset in the minds of citizens are among today's urgent issues. At the same time, today's scientific and technical progress, as well as innovative changes taking place in the world market, do not allow us to be limited by the achieved achievements. In particular, during the past years, directing the largest amount of capital investments to the real sectors of the economy, continuously preparing mature specialists in the process of state programs aimed at diversifying the economy, technical and technological re-equipment, structural change and modernization of bankrupt enterprises, structural change of enterprises in various sectors and branches of the economy. going remains one of the urgent tasks. In the formation of future specialists, the effective use of labor potential is important in the high development of any country. Therefore, to human capital in society to ensure future development the amount of investments requires constant increase. In particular, in the issue of youth, a lot of attention is being paid to the issue of women in Uzbekistan. Their rights, freedoms, legal interests are enshrined in our Constitution and laws.

In the conditions of digitization of the economy, in modern economic conditions, individual labor activity is one of the effective ways to solve the employment problem. Therefore, it is not only considered a means of improving family conditions, but also appears as a mechanism of economic development. Therefore, the assessment of the disadvantages and advantages of the "family business" and the study of the scope of economic, social and psychological factors affecting it is a timely problem.

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As social and psychological factors of activity, psychological observations show that in recent years there have been drastic changes in the outlook of women working in the field of entrepreneurship and business. Based on the idea of our scientific research, we can emphasize that the increase of the share of women in the development of production and industry in our country, the manifestation of oriental qualities in them, in turn, the opportunity to identify the ethnopsychological aspects specific to gender management is expanding. After all, the women and girls who are active in household, family entrepreneurship, and farming activities, which are expanding more and more in Uzbekistan, also have their own entrepreneurial qualities, and for the development of this industry, it is necessary to study, research, and develop the role of women in introducing effective methods of entrepreneurship. It is of great practical importance to educate the qualities of a giving personality, to form a new economic mindset in people's thinking, especially in the minds of the growing generation, and to educate managerial qualities. In particular, in the current conditions where all opportunities are created for the development of family business, the positive effect of entrepreneurial motivation in women on young people raised in the family was researched as an actual problem in social psychology. According to the analysis in our research, "Family business" is a small enterprise, which is usually organized on the basis of existing means of the family and headed by one of its members, with the task of the rest. Therefore, it is this form of entrepreneurship that ensures women's rightful place in the business world. The sources that ensure the success of professional training are the following: modern requirements for a future professional education teacher, the content of basic subjects; used teaching methods; organization of educational activities; educational-material technical base that provides the educational process. The following approaches form the methodological basis of preparation for professional activity: personal, competent, active, contextual, and others.

In conclusion, the entrepreneurial abilities of young men and women in entrepreneurial families, adequate level of self-confidence, mutual family relationships, family environment, economic views of entrepreneurs, knowledge, qualifications, and skills are important factors, especially the fact that father or mother is engaged in family entrepreneurial activities. affects the entrepreneurial motivation of young people in improving business and plays a major role in their future activities. Also, the content and effectiveness of the formation of regulations regarding the upbringing of young people in the family environment and entrepreneurial activity directly depends on the social and family environment that affects them, interpersonal relations. Because in any situation, the family social environment primarily shapes human, economic, and spiritual relationships in a person. According to the results of our research, on the basis of theoretical considerations collected in the field of family business and entrepreneurship, it can be emphasized that certain gender characteristics have an impact on the formation, development and improvement of family business and entrepreneurship.



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