

THE INFLUENCE OF INTERNET SLANG ON THE SPEECH CULTURE OF
MODERN YOUTH

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Annotation: *The article discusses and analyzes the main, most productive ways of word formation of Russian youth slang. The article also explores the concept of "youth slang" as an integral part of the modern English language. The authors consider the main linguistic and stylistic features of slang. At the moment, in many countries of the world there is an intensive process of transformation of a living spoken language, the essential moment of which is the emergence of a new youth slang. We live in the age of the Internet. It is very comfortable. The Internet allows you to communicate with people over long distances. Previously, our moms and dads, grandparents wrote letters, ran to the mailbox with a sinking heart, waiting for an answer. And now the signal of the mobile phone notifies us about a message in one or another network. You can learn a lot of new and useful things from the Internet: people from all over the world share their skills and abilities from different fields with us. We are already so used to these benefits that we cannot imagine our life without a network.*

Keywords: *youth language, slang, word formation, borrowing, English, abbreviations.*

The Internet today is not only a source of diverse information, but also a popular means of communication for many people, especially for young people. Full-fledged communication in the youth environment is impossible without proficiency in its language. The properties of speech and the properties of the environment are interrelated. Speech reflects our reality, which is associated with an accelerated pace of life, a change of cultural orientations and values. With the growth of the pace of life, the vocabulary also grows, since each new concept must correspond to its definition, that is, a word.

At school we begin to learn Russian, learn the rules of writing words, sentences, text. Russian Russian enriches our speech with literature, imbued with the Russian spirit, because every Russian person is obliged to know his native language. Previously, our language was "great and mighty", and now illiteracy is growing every year. Modern youth tries to communicate in a more simplified,

accessible language, without adhering to the rules of writing. Some people write without capital letters, without punctuation marks. Being in the virtual Internet space, you can notice that the words of the Russian language are often used not according to the rules, which leads to the indignation of teachers, parents, representatives of the entire older generation.

The rapid negative changes taking place in the Russian language make many people say that it is being depleted, losing its brilliance and depth. Most researchers agree that the reason for the negative trends in the development of the Russian language is the active penetration of colloquial, vernacular language (in particular Internet slang) into it. Is there really a problem of reducing the level of speech culture and literacy? What are the causes and what are the consequences of this problem.

The origin and features of Internet slang as a style of the modern Russian language.

Internet communication is the most popular in the world. This type of communication requires the speed of writing messages, so the letters are short and concise. The volume of one message does not exceed 5-6 words. In this regard, a symbiosis of written and oral speech, or, as it is also called in another way, Internet slang, gradually began to develop. What is "slang"?

Efremova's explanatory dictionary characterizes slang as "a set of words and expressions used by representatives of certain groups, professions, etc. and forming a layer of colloquial vocabulary that does not correspond to the norms of the literary language." In other sources, slang is a set of special words or new meanings of already existing words used in various groups of people (professional, social, age, and so on).

So, slang is words that live a full life in the modern language, but are considered undesirable for use in the literary language. That is, slang is a kind of non—literary speech, which is most often used by teenagers and young people.

It's hard to say when Internet slang appeared. Most likely, with the advent of the Internet. One of the reasons for the appearance of new words in computer slang is the rapid development of new technologies. The absence of a significant number of terms in this area in the Russian language has led to the emergence of computer slang. Many professional terms are quite cumbersome and inconvenient in everyday use, which gives rise to the desire to shorten and simplify the word. A powerful source of new words has also been the craze of young people for computer games in recent years.

For emotional communication, the developers of Internet networks have come up with emoticons. But we still don't have enough of them to express our emotions in correspondence. All sorts of abbreviations began to appear, for example LOL — (laughing out loud, lots of laughing), IMHO — (in my humble

opinion). But even these abbreviations were not enough, so a whole language of the Internet network appeared, it is called «аффорский». This language welcomes the spelling of abbreviated words with spelling errors.

Another reason for the appearance of slang in youth speech is the need for self-expression and mutual understanding. It helps to assert oneself, to feel one's unity with others, becomes a way of contrasting oneself with the older generation, helps to emphasize one's own modernity, advancement.

Reasons for the use of slang by teenagers.

The Internet is not only a source of diverse information, but also a popular means of communication. It is not surprising, because it is not only cheaper to communicate online, but also easier: neither the years of the interlocutor nor his distance matter.

Internet slang can be found everywhere today: advertisers attract young people using Internet buzzwords, radio and television announcers use the Internet language, our «celebrities» they use the Internet language in their speech. For example, singers use different Internet phrases in their Instagrams and other social networks. And young people blindly imitate their idols.

Slang makes speech more concise, emotionally expressive, and the speaker can most fully and freely express his feelings and emotions. The new style of communication on the Internet implies that a virtual person should be able to speak quickly and still be original. Casual youth slang tends to get away from the boring world of adults, parents, teachers, explaining that they are "out of touch".

A modern schoolboy cannot be imagined without slang. Its main advantages are expressiveness and brevity. Thus, slang is an integral part of speech. Many teachers, philologists, cultural figures believe that the characteristic features of slang are the loosening of the norms of the language, the decline of general and verbal culture. Therefore, more and more people believe that electronic communication of schoolchildren needs to be adjusted: to develop the ability to hear themselves and correctly formalize their thoughts.

Analyzing the influence of slang on the speech of a modern teenager, I have identified both positive and negative aspects of it.

Positive aspects of Internet communication.

1. Teenagers like to use internet slang. Messages written in the same language bring them joy. Such communication liberates, allows you to freely discuss any topic. Thus, the guys stop feeling lonely and do not stay with their problems one-on-one.

2. Slang allows you to communicate quickly, which is very convenient. Usually in chats, correspondence is conducted with several people at once, and therefore the speed of writing is very important here. This language makes communication accessible and fun.

Negative aspects of Internet communication.

1. Due to the fascination with Internet slang, teenagers write with errors that distort oral and written speech not only on forums, but also in everyday life. Our culture of speech is becoming miserable. Young people have a poor vocabulary, we cannot clearly express our thoughts, correctly construct a sentence.

2. Communicating on their own wave, teenagers humiliate literate people, ridicule their correct syllable and style of presentation. Literacy used to be welcomed, but now the Internet language is in fashion.

Slang expressions frequently used by students.

Седня — сегодня (today); плз — please; Щас — сейчас (now); Прив, привки, хай — привет (hi); Че? — Что делаешь? Что говоришь? (What are you doing? What are you saying?); ок — Ok; Норм — нормально (normal); Здоров, здорова — здравствуй (hello); Пасибки, спс, спасиб — спасибо (thanks); Супер — (fine); Дз, домашка — домашнее задание (homework); Комп — компьютер (a computer); контроша — контрольная работа (control work); Днюха, др — день рождения (Birthday); телек — телевизор (TV); Звякну — I'll call you; Ваще — вообще (generally); Медляк — медленный танец (slow dance); Слыш — слышишь (do you hear); Сори — извини (sorry); Треня — тренировка (workout).

Features of the influence of Internet slang on the literacy of adolescents.

Before answering the question about the influence of slang on the literacy of adolescents, it should be said about the most common mistakes made in Internet communication:

- 1) Substitutions: the letter "B" is replaced by the letters "фф" (здарафф). the letter "к" is replaced by the letter "г" (гак ты?).
- 2) Writing English words in Russian letters (Хай).
- 3) Abbreviations (привет — при).
- 4) Spelling words by pronunciation (нормально — намана).
- 5) Lack of punctuation.
- 6) Using emoticons instead of punctuation marks.
- 7) Написание имен собственных с маленькой буквы.
- 8) Difficult words are written as they see fit.
- 9) They raise their illiteracy to the rank of dignity.

Conclusion.

Internet communication, and with it Internet slang, are an integral part of modern life, having both a positive and negative impact on modern youth. It can be concluded that Internet slang expands the communication opportunities of modern youth, making them more sociable and open, liberated. But there are also negative aspects of communication. Plunging into virtuality, we sometimes forget about reality, and Internet slang clogs our speech in everyday life.

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