

## LEARNING ENGLISH THROUGH SOCIAL MEDIA SUCH AS INSTAGRAM, TIK TOK AND YOU TUBE

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**Abstract:** *The main purpose of this article is to learn English through social media. As social media has become a big and important part of our lives, platforms like Instagram, Tik Tok, and You Tube are becoming more and more popular. That's why learning English is not limited to textbooks, that is, these platforms can be used not only for entertainment videos or to pass the time when bored, but also to improve language skills. This article is about how to learn English in a fun and effective way through Instagram, Tik Tok and You Tube.*

**Keywords:** *Learning English, Social media, Tik Tok, You Tube, Instagram*

**Introduction:** Nowadays, social media are an integral part of our lives and are widely used mainly among young people. Social media language learning is one of its best features because you can learn English effectively and for free through YouTube videos. On Instagram, teachers can share ideas with language learners via live streaming. In addition, language learners can also share their knowledge with each other by leaving comments on videos. Learning English online saves time and money. You can do another activity at the same time as you're learning a language, meaning learners can use these networks anywhere, anytime. We know that time for offline lessons is limited and a waste of our precious time. Short and creative videos on such platforms as Tik Tok are particularly attractive to English language learners. This article discusses these types of social networks and their important impact on English language learning. We have made social networks an important part of our lives by the 21st century and it helps each user to share information and communicate (Utami, 2018). We will consider 3 types of them: Instagram, You Tube, Tik Tok.

### **You Tube**

You Tube is one of the most popular websites on earth. In addition, it is a necessary resource for learning English. More than 10 million educational videos are posted on the You Tube platform (Dhanya, 2016).

There are several quality criteria for using You Tube not only for learning English, but as an educational tool in general, and they are as follows: 1) The platform can be used anywhere, anytime, and most importantly, for free. 2) Another good thing is that you will be able to download videos easily and for free. 3) While learning a language by watching videos, you can communicate with other YouTube users in the comments, exchange ideas and share videos (Brünner, 2013).

It should also be noted that YouTube videos are varied and useful, making the learning environment interesting and interactive (Hia, 2021).

Some English learners struggle with fluency. They have to watch videos of someone who speaks English with subtitles and then repeat them themselves. They can learn new words and repeat old words by watching textbooks and watching English series and movies.

There are English language channels on You Tube. I will introduce some of them:

- BBC Learning English

<https://www.youtube.com/user/bbclearningenglish>

- Learn English with Emma ( EngVid)

<https://www.youtube.com/user/EnglishTeacherEmma>

3. English Addict with Mr. Duncan

<https://www.youtube.com/user/duncaninchina>

4. Rachel's English

<https://www.youtube.com/user/rachelsenglish>

### **Instagram**

Instagram is one of the modern platforms for learning English. Instagram is a type of social network where stories, posts and videos are shared. The Verbal Planet blog shows several ways you can learn English through this platform:

- Learn to use hashtags. #EnglishLearning and similar hashtags can be used to find language learning resources, vocabulary, and language learning tips.

- Many Instagram accounts have English language videos, audios and they will also be doing live broadcasts. This helps develop listening comprehension skills.

- They can interact and exchange ideas with English language learners and other language learners through the comment space under the posts.

- Post on Instagram yourself. Posts and stories in English are a great help to practice writing.

Here are some useful Instagram accounts for teaching English: @bbclearningenglish

@englishwithlucy @fluencytvenglish

@learnenglishonling

### **Tik Tok**

Hanim (2021) states that Tik Tok is also among the popular applications mentioned above. It is mainly used by children and school teachers for the purposes of recording, tracking, and transmitting memes.

Tik Tok is a platform for short videos. Duan (2023) cited the following several advantages of using Tik Tok:

- 1. Fewer restrictions and larger audience:** not only language learners but also other TikTok users are in demand for short videos because short videos reduce restrictions. Therefore, creating them is not a problem.

- 2. Convenience for language learning.** Short video tutorials on Tik Tok are 20-30 seconds long and do not bore the viewer. As you know, offline classes take a certain amount of time and are naturally boring. Tutorials on Tik Tok can be learned anytime, anywhere. In addition, they can be easily stored online.

How to effectively use Tik Tok to learn English?

- study and repeat the phrases presented in the video every day.
- learn grammar rules explained in a fun way. listen to the pronunciation of native speakers and repeat in their footsteps.
- use audio and subtitles to improve listening comprehension.

**Conclusion:** This article discussed the role and effective methods of Tik Tok, Instagram and You Tube in learning English. These platforms provide language learners with modern teaching methods and unlimited possibilities. Social media helps users to increase vocabulary, learn grammar rules easily, improve pronunciation and listening comprehension. Another good point is that it allows users to use it on a daily basis. Therefore, they are an effective tool for learning English, but they can only be of great benefit when used correctly.

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