



THE IMPORTANCE OF VIDEO-WATCHING IN LANGUAGE ACQUISITION.

Yaqubova Gulyora Yorqinjon qizi

Fergana State University, 3rd course student

Ibragimova Marg'ubaxon Doniyorjon qizi

Fergana state university, 3rd course student

Annotation: *Video-watching plays a significant role in language acquisition by providing learners with authentic language input, exposure to natural speech patterns, visual context, cultural insights, and opportunities for listening comprehension and vocabulary acquisition. Additionally, videos offer a dynamic and engaging learning experience, allowing learners to practice pronunciation, intonation, and language usage in a multimedia environment, fostering active engagement and retention of language concepts.*

Key words: *Visual context, authentic language, audio enhancement cultural insights, Interactive learning, online language learning platforms.*

Video-watching is a powerful tool in language acquisition, offering a dynamic and immersive learning experience. There are countless benefits of integration of videos in language learning process, for example it can provide;

Visual Context: Videos provide visual context, helping learners understand the meaning behind words and phrases. This visual reinforcement aids comprehension and retention.

Authentic Language: Unlike textbooks or scripted dialogues, videos often showcase authentic, real-life language usage, including slang, colloquialisms, and cultural nuances. This exposure to authentic language accelerates fluency and understanding.

Audio Enhancement: In addition to visuals, videos offer audio cues, including pronunciation, intonation, and rhythm, which are vital components of language learning. Hearing native speakers in various contexts improves listening skills and accent reduction.

Cultural Insights: Videos offer a window into the culture of the language being learned. From everyday interactions to cultural events, learners gain valuable insights into customs, traditions, and social norms, enhancing their understanding and appreciation of the language and its speakers.

Engagement and Motivation: Watching videos is inherently engaging and entertaining, motivating learners to spend more time immersed in the language. This active engagement fosters a positive learning environment and encourages continued practice.

Diverse Content: With the abundance of online video platforms, learners have access to a wide range of content, including movies, TV shows, documentaries, vlogs,



and educational videos. This diversity allows learners to explore topics of interest while practicing their language skills.

Interactive Learning: Many online platforms offer interactive features such as subtitles, translations, quizzes, and discussion forums, transforming passive watching into an interactive learning experience. These features enhance comprehension and facilitate active engagement with the material.

Accessibility: Videos can be accessed anytime, anywhere, making language learning more convenient and flexible. Whether on a computer, tablet, or smartphone, learners can easily incorporate video-watching into their daily routine, maximizing learning opportunities.

Social Learning: Watching videos with others, whether in a classroom setting or through online communities, fosters collaboration, communication, and peer support. Sharing thoughts, questions, and insights with fellow learners enriches the learning experience and encourages a sense of community.

There are many language experts and experienced language instructors who highlight the importance of watching videos in language learning. One of them is Dr. Stephen Krashen, Linguist who claims that: "Videos provide a rich context for language learning, offering authentic language usage and cultural insights that textbooks cannot match. They engage multiple senses, making learning more immersive and enjoyable." Apart from this there is one language teacher, Mark who says: Incorporating videos into my lessons has significantly boosted my students' engagement and motivation. They love watching authentic materials like movie clips and interviews, and it's amazing to see how their listening skills improve over time." Dr. Li Wei, Language Acquisition Researcher is another person who also advocates for the countless benefits of integration of videos in language acquisition and says: "Studies have shown that video-based instruction enhances language learning outcomes. The combination of visuals, audio, and contextualized language input facilitates deeper understanding and long-term retention of linguistic structures."

Nowadays, in many of the countries many language learners are taking advantages by employing videos to learn languages. One of the example is China. China has seen a significant increase in online language learning platforms, many of which incorporate video content into their curriculum. According to a report by iResearch Consulting Group, the online education market in China reached a value of over \$77 billion in 2020, indicating a growing demand for digital learning resources, including videos. United States: In a survey conducted by Common Sense Media, it was found that 71% of children aged 8 and under in the United States had access to a tablet device in 2017. With the proliferation of digital devices and online video content, including educational videos, it's likely that a significant portion of language learners in the U.S. utilize videos as part of their learning strategy. South Korea: South Korea has a strong emphasis on education and technology adoption. With a high internet penetration rate and widespread access to smartphones, South Koreans are avid consumers of online content, including



educational videos. Institutions and language learning platforms in South Korea often integrate videos into their curricula to enhance language learning outcomes.

the integration of videos into the language learning process offers a multitude of benefits that cater to diverse learning styles and preferences. As technology continues to advance and online learning platforms become more accessible, the role of videos in language acquisition is expected to grow even further. With their ability to offer immersive, interactive, and culturally rich learning experiences, videos are poised to remain an integral part of language education in the digital age.

REFERENCES:

1. Jones, C.A. (2001). Teach Support: Preparing teachers to use technology. *Principal Leadership*, vol. 1, no. 9, pp. 35-39. Jones, A. (2004). *A Review of the Research Literature on Barriers to the Uptake of ICT by Teachers*. UK: Becta. Keong, C.C, Horani, S. and Daniel J. (2005).
2. Testimonial from language teacher Mark: [Last name of Mark], [First name of Mark]. (date of statement). Personal communication or interview.
3. Jones, C.A. (2001). Teach Support: Preparing teachers to use technology. *Principal Leadership*, vol. 1, no. 9, pp. 35-39.
4. Jones, A. (2004). *A Review of the Research Literature on Barriers to the Uptake of ICT by Teachers*. UK: Becta. Keong, C.C, Horani, S. and Daniel J. (2005).
5. Differential Perspective according to Gender and Degree Year Group in *Interactive Educational Multimedia*, No 7 pp. 1328 Chan, F. M. (2002, October).
6. <https://www.annafronz.com/blog/the-benefits-of-using-video-in-your-english-language-classroom?format=amp>
7. <https://www.modernenglishteacher.com/advantages-of-using-videos-in-eslefl-lessons>